

Welcome to Journalism I!

Hello!

My name is Kara Adler, and I am eager to have your student in my journalism class this year. We are going to be exploring the people, places and events that contributed to American Journalism. Your students will also learn how to write effective pitches, press releases, articles and opinion pieces. Additionally, they will learn how to look through a critical lens and analyze media for ethical issues.

I am looking forward to getting to know each of you, and I would like to take a moment to introduce myself.

I graduated from the University of Missouri, where I received my Bachelor of Journalism with an emphasis in strategic communication. I worked in the public relations world for a few years, and then went on to complete my Masters of Education from Southern Methodist University.

While this year may come with a lot of uncertainty, know that I hope to make my class a constant and comfortable place for your student. Please know you can always contact me throughout the school year if any questions arise. I have placed my “virtual business card” on Google Classroom and at the bottom of all my emails. Please feel free to reach out to me via email or Zoom, and I will get back to you ASAP.

Sincerely,

Kara Adler

Quarter Snapshot

Quarter 1: What is news?

Quarter 2: News Gathering Basics

Quarter 3: Journalistic Writing Styles

Quarter 4: Public Relations and Advertising

Important Info

It is important that students come to class prepared with a **Chromebook, Mac or PC (for the virtual environment)**. **Make sure to fill out the tech survey in the back-to-school email.** In-class work will be done using the class set of Mac computers, but some assignments will require the use of their cell phones.

Students may be required to use **out-of-school time** to gather interviews for stories they will be writing for class. Students will be given plenty of advance notice for these type of major assignments.

Communication Policy: If your student needs tutoring, I will be available before school and after school by appointment. I will respond to guardian and student emails within 24 hours but may take longer to respond over the weekend. You can also check the Google Classroom for an announcements or assignment details.



These are a few of my favorite things!

Hobby: Running, writing and theatre

Food: Waffle fries

Drink: Chai Tea Latte

Animal: French Bulldogs

TV Show: Gilmore Girls